



MEDARVA™

A Community Health Needs Assessment

Implementation Plan

***Prepared for MEDARVA
(Richmond Eye & Ear Healthcare Alliance, Inc.)***

2017

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MEDARVA Healthcare**
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As a result of the Community Health Needs Assessment Plan that was developed for Richmond Eye & Ear Healthcare Alliance, Inc, dba MEDARVA Healthcare (MEDARVA), five priority areas were identified:

- Access to Affordable Healthcare;
- Access to Specialist Healthcare;
- Pervasive Health Problems;
- Need for Non-Profit Healthcare Facilities; and
- Continued Funding of Medicaid Procedures and Charity Care.

In response to these priorities, MEDARVA has developed the following implementation plan to the best of its abilities and resources. Many of these priorities are intertwined. For example, access to affordable care and access to specialist care also has an impact upon pervasive health problems. Therefore, it may appear to be duplicative, when we are trying to have a positive impact on multiple fronts.

Access to Affordable Healthcare: MEDARVA will continue to develop partnerships with community based agencies such as CrossOver Ministries (Richmond/Central Virginia) the Goochland Free Clinic (Goochland County, VA), Scottish Rite Speech Language Center as examples. The partnerships will include:

- Provide funding to CrossOver Ministries to underwrite increased access to care at the two sites.
- Provide funding to Challenge Discovery to underwrite a program that addresses the multiple needs of families with children who are deaf or hard of hearing by providing emotional, educational and healthcare services.
- Identify other community based agencies to work with or provide funding for access to care.
- Provide the MEDARVA Pre-K Vision and Hearing Screening to children/schools throughout Central Virginia.

Access to Specialist Healthcare:

- Provide two Ophthalmologists on a weekly basis to provide Ophthalmology to the patients of CrossOver Ministries and Goochland Free Clinic.
- Participate in Access Now referral program with our Medical Staff to accept unassigned charity patients for specialty/surgical care.
- Host free colonoscopy days in partnership with the area Free Clinics (CrossOver Ministries, Goochland Free Clinic, Powhatan Free Clinic and others) on a regular basis.

- Partner with and fund Special Olympics vision screening program for participants.
- Funds to Scottish Rite Child Language center for increased access to care for children with communication disorders.
- MEDARVA operates the Low Vision testing and treatment program for patients who have limited residual vision and surgery or other treatments will not provide solution.
- Partner with The Virginia Home to provide care for severely handicapped individuals.

Persuasive Health Problems:

- Free Colonoscopy Screening days in partnership with community based organizations.
- Support breast cancer educational programs targeting minority women.
- Provide Research Funding in the areas of:
 - Chronic Sleep Apnea in Pediatric Patients.
 - Medication Toxicity
 - Age Related Macular Degeneration
 - Re-establishing Olfactory Function
 - Orthopedic Issues
- Partner with area schools and agencies to increase educational opportunities for STEM programs, maintaining the mental health and awareness of blind or nearly blind people through radio outreach and educational physical activity programs.

Need for Non-Profit Healthcare Facilities:

- Develop a plan to expand Surgical Facilities in the Community to increase access to low-cost, quality surgical care.
- Develop a plan to develop a free-standing, non-hospital based diagnostic center to increase access to care and reduce costs.

Continued Funding of Medicaid and Charity Care:

- Aggressively pursue charity care patients through partnerships with community agencies, the medical school, academy of medicine, etc.
- Continue to implement our charity care policy as outlined below:

**Patient Financial Services
Charitable Care & Financial Assistance Policy**

MEDARVA Stony Point Surgery Center (SPSC) and West Creek Surgery Center (WCSC) Financial Assistance Policy exists to provide Eligible Patients (as defined below) partially or fully discounted emergent or medically-necessary care at Stony Point Surgery Center ("Financial Assistance"). Eligible Patients seeking Financial Assistance must apply for the program by completing a Financial Assistance Application Form.

Eligible Patients – Those patients with or without third party insurance coverage with family income of over 200% and less than 300% of the Federal Poverty Guideline Levels are eligible for discounted care. Eligible Patients will not be charged more for Emergency or other medically necessary care provided by SPSC or WCSC and its non-physician staff than Amounts Generally Billed (AGB) to those patients who are insured by Medicare.

Eligible Services - Emergency or medically necessary services provided by SPSC and WCSC and its non-physician staff.

Financial Assistance Application Form - Financial Assistance Application Forms may be obtained/completed/submitted as follows:

- Obtain an application at –
 - Stony Point Surgery Center
8700 Stony Point Parkway, Suite 100
Richmond, VA 23235
 - West Creek Surgery Center
1630 Wilkes Ridge Parkway, Suite 101
Goochland, VA 23063
- Request to have an application mailed to you by calling 804-775-4525.
- Download an application through the website at:
 - <http://www.stonypointsc.com/surgery/financial-assistance-policy>

This summary, the Financial Assistance Policy, and Financial Assistance application are available in Spanish and Arabic at the locations listed above.